



**AFRICAN**  
**F○○D NETWORK**

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**ADVERTS**  
**RATE CARD**

INSTAGRAM

NUMBER OF POSTS	RATES
1 Post	₦32,250
5 Posts	₦145,125
10 Posts	₦290,250
Carousel Post	₦65,000
Story Post	₦10,750
Product Review	₦86,000
Restaurant Review	₦108,000
Instagram Live (1 Hour)	₦107,500

TWITTER

NUMBER OF TWEETS	RATES
1 Tweet	₦21,500
10 Tweets	₦172,000

FACEBOOK

NUMBER OF POSTS	RATES
1 Post	₦32,250
5 Posts	₦145,125
10 Posts	₦290,250
Carousel Post	₦65,000
Story Posts	₦10,750
Product Review	₦86,000
Restaurant Review	₦108,000
Facebook Live (1 Hour)	₦107,500

WEBSITE (www.afrifoodnetwork.com)	RATES
Banner Advertorial Post	₦250,000 Per Month
Article Post	₦43,500 Per Article

### RESTAURANT/BRANDS EXPOSURE PACKAGE

Get your business targeted to food lovers across Africa

**₦270,000/month**

- 5 post on FB & IG
- 10 IG story posts
- 5 Twitter tweets
- ✗ Content Creation

**₦490,000/month**

- 5 post on FB & IG
- 10 IG story posts
- Pinned comments
- 5 Twitter tweets
- ✓ Content Creation

Note: VAT is inclusive on all rates shown above. Non-Food Related contents will be taken off the page after 48 hours.

### INSTAGRAM REELS PACKAGE

For creators looking to push their sound to a massive food audience

**1 POST** **₦65,000**

**5 POSTS** **₦300,000**

Your sound would be attached to some of our most viral contents for increased virality, hence exposing it to our food audience.

#### POSTED ON GH/KE/SA FOODS

**1 POST** **₦108,000**



**Betá**  
DIGITALS

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**AFRICAN**  
FOOD NETWORK

In order to deliver top notch exposure & promotion to our esteemed advertisers, we decided to partner with Beta Digitals to provide top notch social media management services which goes alongside our restaurant packages as stated above.

**₦250,000/month**

Dedicated Page Manager  
Detailed Analytics & Reports  
Page Monitoring & Growth  
Restaurant Package  
✗ Content Creation

**₦400,000/month**

Dedicated Page Manager  
Detailed Analytics & Reports  
Page Monitoring & Growth  
Restaurant Package  
✓ Content Creation

Note: VAT is inclusive on all rates shown above.



 *Inquiries*

**[ads@afrifoodnetwork.com](mailto:ads@afrifoodnetwork.com)**

[click here to send an email](mailto:ads@afrifoodnetwork.com)

 *Website*

**[www.afrifoodnetwork.com](http://www.afrifoodnetwork.com)**